

Digital Services in the Community – a Better Understanding

Maggie Ellis
EKTG Leadership Group Co-ordinator



Better Education and Understanding: What Every Citizen Deserves

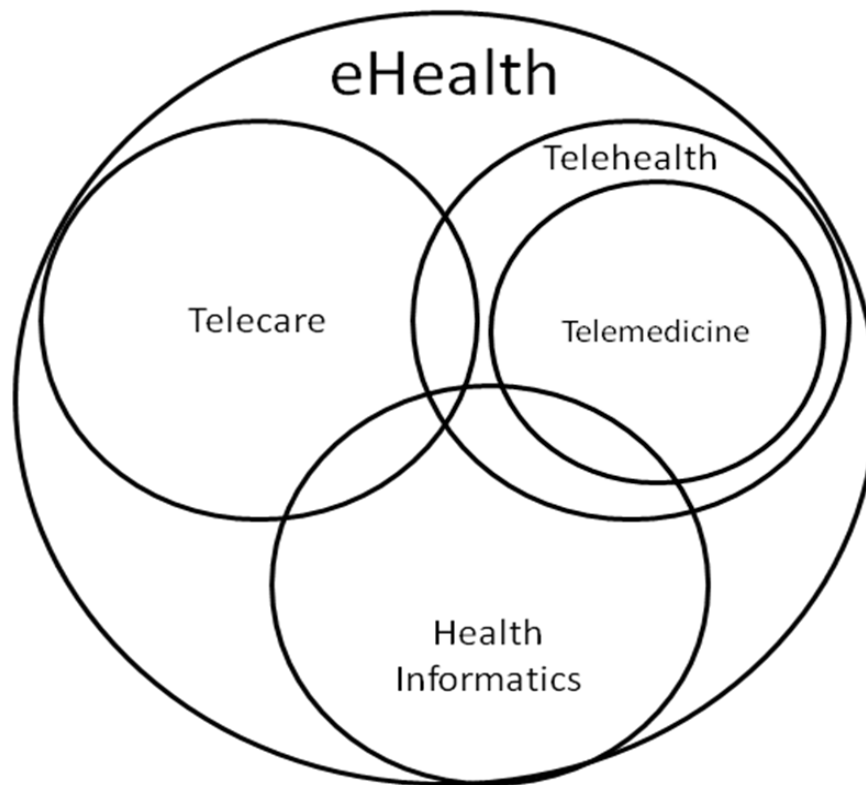
The Way Forward

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EKTG Definition of eTechnology



This includes:
mHealth
Ambient Assisted Living.....



EKTG for eTechnology

- EKTG is a rather special organization in this area.
- “A highly motivated and eclectic group”
- Successful deployment of eTechnology will deliver
 - Benefits to Individual
 - Benefits to Society
 - Benefits to the Economy
- Success depends on concerted efforts of diverse stakeholders.
- EKTG plays a useful role.



Collaboration

- National & European level
 - Government
 - Professional bodies
 - Trade associations
 - Healthcare policymakers
 - Healthcare management
 - Policy makers and regulators



Impact on Society

- Reach out to policy makers industry, budget holders, & professionals
- Build understanding of costs & benefits
- Build common understanding
- Increase utilisation of digital techniques



Many positive examples of cost benefit using digital techniques

Elective admission and risk of hospitalisation Headline finding

WSD Newham model eHealth Service provided for 353 people at home

- Total gross saving - £597,940
- Total net saving-£162,826
- This is based on £170 installation cost and £35/month i.e. £590 pa



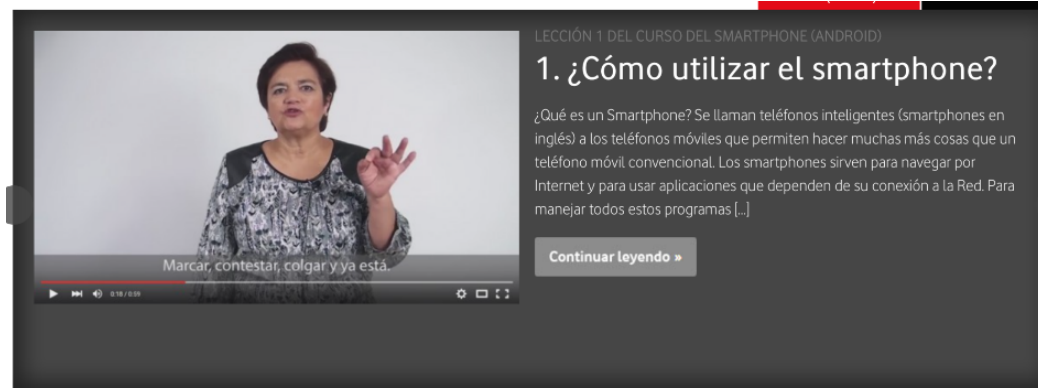
Cost-benefit assessment: Mental health service example in Sweden

Benefit per year:

- Reduced need for support from formal carers: 1 hr /week
Saving: SEK 15,600
 - Reduced need for support from informal carers: 1 hr /week
Saving: SEK 4,000
 - Increased employment and production
Saving: SEK 13,200
- Total: SEK 32,800**

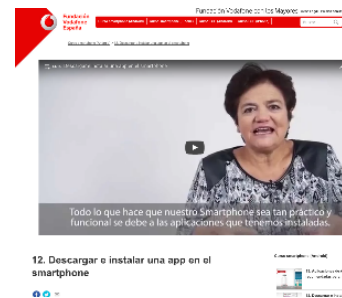


EKTG Outcomes: One Spanish initiative regarding digital literacy for senior people :



Educational video material with lessons about how to use the Smartphone and concrete recommendations for seniors to make the most of them

<http://www.fundacionvodafoneconlosmayores.com>



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EKTG Webinar June 24. 2020

Better Education and Understanding: What Every Citizen Deserves

Your opportunity to debate

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Better Education and Understanding: What Every Citizen Deserves

- Thank you for joining our Webinar and contributing to the debate.
- PLEASE come back with further suggestions and questions.
- PLEASE contact Maggie Ellis EKTG Coordinator westsqas@mac.com

