

The Value of the Silver Economy



The experience of the
Active & Assisted Living
(AAL) Programme

The AAL Purpose

An international Public-Public Partnership for Ageing Well

Quality of Life of
Older Persons

Sustainability of
Health & Care
Systems

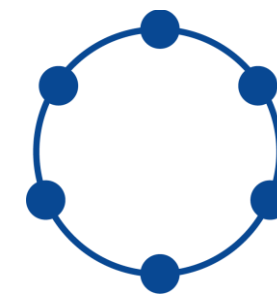
A European AgeTech
Sector

The AAL Assets

A new Approach on Ageing



Evidence &
Market-ready
Solutions



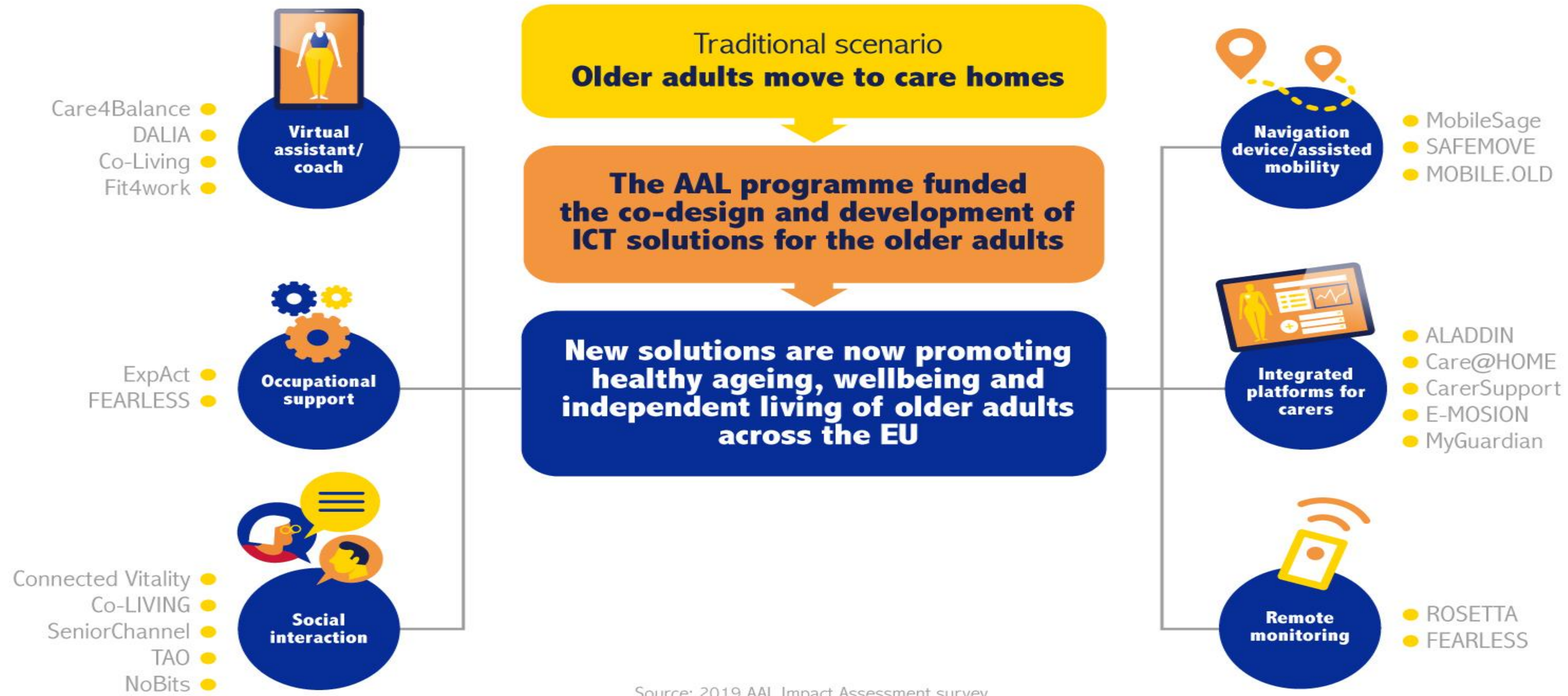
European Action
Networks



Funding & Governance
systems

AAL Contributions From Security to Freedom

The first phase of the AAL programme has provided a foundation for the emergence of new markets



Transforming, emerging and new markets in the future

Towards a new European Partnership in 2021



Large-scale innovation and transformation of healthcare systems in a digital & ageing society