

The Value of the Silver Economy using the Gold of the Future

EKTG September Session in AAL Forum Denmark

Nine presenters from different countries and experience

This event follows on from that.

We ask what will do you to help?

Who with, how, when?.....



Regulating the internet giants

The world's most valuable resource is no longer oil, but data

The data economy demands a new approach to antitrust rules



This raises questions

- Is bigger data always better data?
- Do you understand Big Data?
- Where you trained to use it?
- Do organisations have the absorptive capacity needed?
- Do they have the development capability?
- Big Data is not 'a free lunch', so who pays?
- Have you got the Leadership, Talent management, and Decision-making skills?
- How do you know Users' views?

Today's format

- Introduction
- Presentations
- Debate
- Summary
- Final debate
- **Remember** – what will you do now?
- Conclusions & closing

