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Newsletter 15 from EKTG for eHealth

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# European Knowledge Tree Group for eHealth



Dear <<First Name>>

Welcome to our fifteenth Newsletter.

## Upcoming Events

### Monday 18 November 2019 - A Symposium at the House of Lords, London

#### Big Data - No Big Deal

This event is designed to bring specialists from the key sectors involved to look, along with our audience of policy makers, industry, opinion formers, practitioners and consumers, at the impact and value of big data. [Read more.](#)

Limited invitee places only. PLEASE make speedy contact with [Maggie Ellis](#) for possible places.

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### Wednesday 27 November - Salford (note change of date from that announced in Newsletter 14)

#### From Prophet to Profit....will the digital revolution ever be profitable?

EKTG are delighted to be holding an event in Quays Reach, Salford in collaboration with Fairhome, the leading Care Home provider. This will be an afternoon meeting 13.00-16.30. Places will be strictly limited so it is essential that you email [Maggie Ellis](#) to confirm your interest.

Presenters will include:

Robin Sidebottom, CEO of Valorum Care  
Graham Stoneham and Chris Xavier of Compassionate Care  
John Russell Executive Chairman of Fairhome Group PLC  
Alan Willis EKTG leadership Group  
Craig White, Architect, Agile Homes  
Maggie Ellis, EKTG Coordinator

Participants will have opportunities for debating the topics during the afternoon.

13.00 Registration and refreshments  
13.30 Start of programme  
16.00 -16.30 Refreshments and networking.

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#### Ageism is Rife in Digital. It's Got To Stop

We recently came across an interesting article by Adam Waters Director of Digital Content at British Forces Broadcasting Service. [Read more.](#)

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#### Why the news on dementia deaths is not as bad as it sounds

Dementia has cemented its position as the leading cause of death in England and Wales, according to the latest figures from the Office for National Statistics. But part of the rise in

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people currently die from cancers than they do from dementia. [Read more.](#)

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### Shaping the future of UK healthcare - Closing the digital gap

The latest report from Deloitte's Centre for Health Solutions, examines the current challenges facing the healthcare system in realising the policy ambition of a digital first NHS, and some of the solutions to overcome them. We identify the key steps to accelerate digital transformation, what the main characteristics for successful digital programmes are, and what digital healthcare of the future may look like. [Download the Report here.](#)

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### Healthy Ageing Programme

UK Research and Innovation has announced the launch of the first tranche of competitions in the £98m [Healthy Ageing Programme](#) funded by the Industrial Strategy Challenge Fund, including:

- The Investment Accelerator scheme, which will stimulate private investment in business-led research and development, to grow and bring to market ideas for healthy ageing products and services that have potential to be adopted on a wide scale;
  - 'Trailblazer' projects that will stimulate new ideas from a wide range of businesses and social enterprises to develop and deliver products, services and business models at a large scale to support people as they age.
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### Shaping the Future of Medical Records and Protection Insurance - Building Trust in Electronic Medical Information Transfer Systems

This independent report, published by the Chartered Insurance Institute and produced in association with Sami Consulting, looks at the future digitalisation of patient records of people seeking protection insurance. It looks at the current situation and current problems, the factors that are driving change in the future, and what a good outcome would look like. [Download the Report here.](#)

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### Hospital's pioneering use of tech helps patients see doctors on time

Read the article in the Daily Telegraph on 25 August 2019 [here.](#)

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### Over half of Brits happy to share health data with NHS for AI, new report finds

Read the article in the Daily Telegraph on 8 September 2019 [here.](#)

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### Digital access law for public sector websites and apps

Increasingly, communication with public sector bodies takes place online, but their websites are not always as accessible as they should be. Public Sector Bodies (Websites and Mobile Applications) (No. 2) Accessibility Regulations 2018 is the snappy title for legislation with which most public sector sites now need to comply. It came into effect on 23rd September 2019. [Read more.](#)

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### How many vaping deaths needed?

Are you concerned about the enthusiasm expressed by **Public Health England** for vaping? Of course it is less harmful than smoking traditional cigarettes, but their endorsement is bound to make what is still a fundamentally unhealthy thing to do seem okay.

**Nicotine is really addictive**, and doses from e-cigs can be higher than from their smoky cousins.

Increasing numbers of youngsters take up vaping, often enjoying the novel flavours, which you don't get with normal cigarettes. Thus ensuring future generations of nicotine addicts –

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## UK start-up wants to help the NHS save £2bn a year – by using AI sensors to stop the elderly falling

Read the article in the Daily Telegraph on 9 September [here](#).

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## Data Protection

As a result of the EU GDPR, major changes have taken place to UK law relating to data privacy and protection which includes personal information (“data”) which we keep about you.

We have produced a Privacy Notice which deals with:-

- What is Lawful Processing
- What data does the Group acquire and keep about you
- Where does the Group get the data from and how is the data stored
- Does the Group transfer your data elsewhere
- How long does the Group retain your data
- Your rights

You can [download a copy](#) or read it on [our website](#).

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*The Summer EKTG Newsletter will include similar material. If you would like to suggest material for the next Newsletter please email [alan@willis.uk.com](mailto:alan@willis.uk.com) before 31 October 2019.*

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*If you want to know more about us you can download a document that outlines the [background and history of EKTG](#).*

**Please Note:** *The EKTG for eHealth is not responsible for content from third-party documents and web-sites.*



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